

Overview:

The **Fort Pierce Redevelopment Agency (FPRA)** Youth Banner Art Showcase invites K-12 students to showcase their artistic creativity by designing new streetlight pole banners. Through this program, the FPRA funds the production and installation of the banners to be displayed within the designated redevelopment area, offering a unique platform for students to showcase their talents. This program not only celebrates local youth but also enhances public spaces with vibrant, student-inspired art. It's a wonderful opportunity for students to make a lasting impact on their community through their artistic vision.

Eligibility:

- Open to all students residing in the City of Fort Pierce and/or currently enrolled in Fort Pierce schools.
- One entry per student.

Guidelines:

- Banner designs must represent one of the approved themes:
 - ✚ Fort Pierce Landmarks
 - ✚ Arts & Culture
 - ✚ Nature/Scenic
- Entries should be vibrant, imaginative, and reflect the culture, history, and unique qualities of Fort Pierce.
- The artwork must be the student's original work. No copyrighted or previously published art will be accepted. Any design found to infringe on copyrighted material will be disqualified.
- The artwork must be appropriate for all audiences and family friendly.

Submission Requirements:

- Complete the Entry and Authorization Form. The forms are available on the FPRA website, www.choosefortpierce.com.
- Art can be in any medium (painting, digital art) but must be submitted as a high-resolution digital file (preferably JPG or PNG).

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- Artwork dimensions should be suitable for banner display (minimum resolution of 300 DPI, with a preferred aspect ratio of 2:1, for example, 18” x 36”).
- Short artist statement (2-3 sentences) explaining the inspiration behind the artwork.
- All submissions must be submitted by [October 10, 2025](#).
- Submissions may be emailed to fpri@cityoffortpierce.com or brought in person to Fort Pierce City Hall, 100 North U.S. Highway 1, Fort Pierce, FL 34950.

Evaluation Criteria:

- Applications are submitted to the FPRA staff for review for eligibility. All eligible applications will be passed on to the Community Redevelopment Agency Advisory Committee (“CRAAC”).
- The CRAAC will then evaluate the applications based on:
 - ✦ **Alignment with Theme:** The design must clearly represent one or more of the approved themes listed in the guidelines.
 - ✦ **Visual Impact & Readability:** The artwork should be eye-catching and easily comprehensible from a distance.
 - ✦ **Artistic Skill:** Artwork will be evaluated on creativity and technique and overall execution.
- Based on their review, CRAAC will make recommendations to the FPRA Board. The FPRA Board will approve the final design selections.

Selected Student Designs:

- For each grade level (K-12), four student designs will be chosen.
- After the winners are selected, they and their Parent or Legal Guardian, if they are under the age of 18, will be required to sign a License Agreement. This agreement, in part, grants the FPRA permission to display the banners in public spaces and use images of the artwork for promotional and marketing campaigns.

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- These designs will be displayed within the designated redevelopment area for a period of 12 to 18 months. The specific display locations and additional timeline details will be communicated to participants prior to the installation.
- At the conclusion of the display period, the banners will be either:
 - ✚ Returned to the student (if requested), or
 - ✚ Recycled, if not needed for further display
- Please note that no monetary compensation will be provided for the selected designs.
- Artist credits will be prominently displayed on the FPRA website in a dedicated online picture gallery. Each artwork will be showcased with the artist's name. Additionally, a map will be available on the website showing the exact locations where each banner design is displayed within the FPRA area, with the artist's name clearly marked at each location. This allows the public to easily view both the artwork and the artist's contribution.

Important Dates:

- Submission Deadline: [October 10, 2025](#)
- Selection Period: [October 20, 2025-November 11, 2025](#)
- Announcement of Selected Students: [November 18, 2025](#)

For any inquiries, please contact fpri@cityoffortpierce.com.